



## EVENT COMMUNICATION TOOLS

Vcall makes it easy to complete an effective communication program for your event: send targeted invitations, create customized registration pages, automate confirmation messages and more. Plus, you'll have access to complete data reporting before, during, and after your event to help you maximize the effectiveness of your message.

### INVITATION MANAGER

Invitation Manager helps you attract an audience for your events. You can manage target lists, create compelling event invitations and reminders, and measure your results. With Invitation Manager, you'll have more successful events with simplified event marketing and registration, branded invitations, and insight on how contacts responded to your message.

### REGISTRATION MANAGER

Registration Manager is a full-featured registration solution that allows you to quickly and easily create a registration form and send it to your invited participants. With Registration Manager, you can create customized registration pages to collect specific information about those registering for your event. You can also track registrations in real-time, send automatic confirmation messages, and launch event reminders or follow-up campaigns.

### REPORT MANAGER

Report Manager collects every piece of data before, during, and after your event to give you better insight and analysis. Complete reports are available for registrations, logins, completion of interactive elements (polls, surveys, tests, etc.), Q&A activity and post event surveys. Reports are available by individual, event, event series or activity and can be viewed online, exported into popular applications or printed.